



Media Release  
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## Unsinkable dinghy with options

The humble dinghy just became unsinkable thanks to Stabicraft Marine.

The Invercargill boat manufacturer launches its latest innovation – the 349 Dinghy – at the Hutchwilco New Zealand Boat Show in Auckland this week.

It may be one of the smallest vessels to emerge from the factory in over 20 years but, like its Supercab cousins, the 349 Dinghy can be customised using Stabicraft's revolutionary Plug n Play™ concept – a range of optional extras that can be installed when the boat is bought or added later.

"People can step into boating at this entry level and then enlist Plug and Play™ to retrospectively fit features as they're needed," managing director Paul Adams said.

"Our customers can now adapt each boat to meet their on-water needs and that's really exciting.

"It's great being able to help someone effectively design the features of their own boat. After all, people's needs are so diverse and we not only recognise that, we welcome it."

"We haven't produced a product this small since the 310 in the late 1980s," Stabicraft Marine managing director Paul Adams said.

"For me, this is way bigger than just a new model – it's a whole new opportunity.

"We've listened to the market and there's a real need for safety and value package boats in this category."

Tackling colossal catches or trawling in the tranquillity of an estuary, safety and stability were paramount and thanks to Stabicraft's Positive Buoyancy technology the 349 Dinghy is virtually unsinkable.

"The 349 series is suitable for the duck hunter wanting to venture out in the big pond, or inshore and large river fishing."

"People have stepped up from the traditional tinny now and they're looking for more safety in their boat, no matter what size it is," Mr Adams said.

The 349 Dinghy has a huge array of Plug n Play™ options available individually or buyers can choose from three custom packages – the Hunter, Diver and Fisho.

The Hunter comes with camouflaged vinyl graphics wrap, gun holder, flat floor and duck shooter's blind stand. The Diver is specifically geared up with a diver's flag pole and tote tank mounting, while the Fisho also boasts a variety of options.

### 349 Dinghy at a glance

Length:	3.49m / 11ft 4in
Weight (dry hull):	105kg
Max Adults:	4
Recommended HP:	15HP
Max HP:	20HP
Reserve buoyancy:	500 litres / 132 gal
Plug n Play™	Yes

**Caption:** Showing its colours: The 349 Hunter

**Ends**

For further information, please contact:

Paul Adams  
Stabicraft Marine  
03 2111 828 ext 6