



Media Release
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Small Stabicraft with big style

Innovation comes in all sizes so Stabicraft Marine has applied its design skills to a new entry-level model – the 409 Fish'r – which will be unveiled at the New Zealand Boat Show in Auckland this week.

Virtually unsinkable, the 409 Fish'r features the unrivalled stability which has earned Stabicraft a legion of loyal fans around the globe.

“People were looking for something small and more versatile but that should never mean compromising on safety,” managing director Paul Adams said.

“Development doesn't always have to be at the elite end of the range.

The 4.3m length had always been popular in entry-level boating and, until now, Stabicraft offered it as a functional alloy boat – a dinghy, the 389 Fish'r with alloy bonnet, the Frontier and last year introduced the highly spec'd Matt Watson.

The 409 joins those models in Stabicraft's extensive small boat range, meeting the needs of a different market.

“The 409 Fish'r is a deceptively simple vessel that's been designed as an entry-level family boat,” Mr Adams said.

“It's a step up in terms of ergonomics ... it's a small Stabicraft with a big appetite for adventure.”

While the boat was the brainchild of the Stabicraft design team, they enlisted Christchurch design consultancy Formworks for advice on the visual aspect of the 409's innovative bonnet, which features a revolutionary reverse windshield in place of a traditional windscreen.

“Visually, the windshield is the distinct difference – rather than something to hide behind, it actually diverts the airflow up and over those in the cabin resulting in more comfort and even better visibility,” Mr Adams said.

The 409 comes standard with many inbuilt extra features including handy dashboard cup holders and storage access, a huge anchor bin with lid and provision for a small stress-free winch.

“Every Stabi boat has a set of uncompromised basic values, like safety and reliability, but it's exciting to allow our customers to adapt each boat to meet their on-water needs,” Mr Adams said.

“People's needs are so diverse and we not only recognise that, we welcome it – it's great being able to help someone effectively design the features of their own boat.”

409 Fish'r at a glance

Length:	4.3m / 14ft 1in
Tow weight:	460kg
Max Adults:	4
Recommended HP:	30HP
Max HP:	50HP
Reserve buoyancy:	687 litres / 181 gal

Ends

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