

Stabi-Craft Marine Limited

Adventure with Confidence

Media Release

(For immediate release)

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Limited Edition 389 Matt Watson

The limited edition 389 Matt Watson is named for New Zealand's extreme fishing guru and host of the ITM Fishing Show.

With a reputation for hauling in monster catches, Matt knows exactly what makes a boat great so he worked with our design team to create one with the hard-core fishermen in mind.

It's a compact vessel brimming with features, including centre-console, great fishability and ample storage bins.

"It's a very different boat, geared towards serious fishing," Stabi-Craft managing director Paul Adams said.

"We basically picked Matt Watson's brain," designer Brian Corbin said.

In stark contrast to the 389 Frontier which is designed as an open platform, the Matt Watson has a place for everything – even a perfect snug in the transom for the fuel tank so there's absolutely nothing unsecured.

The centre console with an upholstered Icey Tek fish bin which doubles as a seat comes standard, along with extra seating across the transom, a live bait tank and paint and graphics.

Matt is planning some "ambitious adventures" in the boat which bears his moniker, and has already ventured 50km off New Zealand's rugged West Coast to hunt giant blue tin tuna with a handline.

"I'm crazy not stupid – I wouldn't go out and do something that was going to endanger myself and I know this boat is well up to the task," he said.

"We go to some pretty extreme locations catching some very big fish from relatively small boats.

"I've had countless adventures out of my Stabi-Craft ... probably the most exciting was when I took the 389 out to catch a marlin on a handline – I wouldn't recommend taking on a fish like that in a small boat other than a Stabi-Craft."

Stability made it an ideal platform to fish from, Matt said.

"I felt more comfortable 40 miles out off the coast in a little 389 than I have done in a lot of much bigger aluminium boats."

Stabi-Craft Marine pioneered positive buoyancy boats, turning out the first rigid-hulled aluminium pontoon boat from a back street workshop in 1987. Today, they're New Zealand's largest boat manufacturer.

Initially designed for open seas, Stabi-Craft are made for heavy water and heavy handling.

Even when swamped they float, level and upright to meet the top flotation standard of the Australian Builders Plate which, in addition to stating the maximum number of people, the maximum loading weight, the maximum outboard size, has a buoyancy flotation rating describing how the boat behaves if it's swamped.

The limited edition 389 Matt Watson will be on display at Boat Shows this season. Catch them there or contact your local dealer for more information about this or any other Stabi-Craft product.

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For further information or photographs, please contact:

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