

Stabi-Craft Marine Limited

Adventure with Confidence

Media Release

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Stabi-Craft “muscle truck of the sea”

Top Aussie fisherman and presenter of the high rating IFISH television show Paul Worsteling has an apt description for his distinctive Stab-Craft 659 hardtop – “the muscle truck of the sea”.

Paul is so taken with the Stabi-Craft he’s brokered a deal between the New Zealand boat manufacturer, Melbourne dealership MY Marine, which was recently named Australian Dealer of the Year, and the IFISH show to give away a brand new Stabi-Craft 529 complete with 90HP Evinrude and all the associated fishing gear, valued at \$50,000, on the Channel 10 show.

At 5.5 metres in length the stylish new 529 WFR and WXR models are suburban garage friendly but roomy in the cockpit, being rated for 6 adults. The extra cabin space means there’s room under the floor to make fuel tanks standard in both models with a reserve buoyancy of 1515 litres.

CPC rated, both models continue to exceed Australian Builders Plate standards.

IFISH is in its third season and screens at lunchtime on Sundays in a prime position between major sporting telecasts.

“We deliver good fishing and an entertaining story,” said Paul, who cut his telly teeth on the long-running Rex Hunt’s Fishing Adventures show which aired on Network Seven for 11 years.

“On IFISH we travel Australia and the world in search of good fishing and catch up with a local fishing guru who tells us about the best spots, so it’s got a travel element as well.”

Paul’s 659 is powered by two 115HP Evinrude outboards for peace of mind in big seas.

“I wanted a boat for serious fishing but also some comfort in the cabin for those family fishing days when my wife Cristy and our son Jet Reef, who’s just 14-months-old, are on board,” he said.

“We get such extremes of weather around Melbourne so I wanted them to be comfortable while I was in hot pursuit of some snapper.”

Paul's ideal boat is one "you can knock around and disrespect and it still looks good" – and Stabi-Craft fits the bill perfectly.

"As well as being robust and distinctive looking, the Stabi-Craft is the only aluminium boat in the world that feels and acts like a fibreglass boat. But who wants to be dragging around 2500kg of costly fibreglass these days," he said.

"I want a serious boat, and I want a safe boat for my wife and son."

Stabi-Craft is based in Invercargill, on the South Island's wild southern coast, and was born out of the need for safety and stability in rough seas. The company pioneered positive buoyancy boats, building the world's first rigid hulled aluminium pontoon boat 21 years ago.

Stabi-Craft Australian sales manager Leon Johnston said the television sponsorship reflected a strong relationship between Paul and the company.

"Paul gets personal satisfaction out of seeing the growing sales of Stabi-Craft boats in Australia," he said.

"He's a real fan and it's great for us to get such good TV coverage, including on the Lifestyle Channel on Sky when the new series of IFISH screens there later this year."

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