Stabi-Craft Marine Limited

Adventure with Confidence

Media Release

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Stabi dealers go for double

Experienced Stabi-Craft dealers Stu and Tracy Miller, of Whitianga Marine, are expanding their terrain to Tauranga.

The dynamic duo, awarded our New Zealand Dealer of the Year title in April, are now at the helm of Power Boat Services Limited, previously owned by Murray and Maureen Condor.

Whitianga Marine owners Mark and Heather Holland purchased the business in partnership with Stu and Tracy.

“It’s an exciting time and we’re really looking forward to it,” Stu said.

The couple will initially manage both dealerships, ably assisted by their knowledgeable staff.

A new image was planned for Power Boat Services but meeting the needs of Tauranga’s boating public should prove a cinch for Stu, who knows the territory – and Stabi-Craft’s extensive range.

“It’s a very similar market – we’re on the same coast and just south a little bit from Whitianga,” he said.

“Stabi’s are not a hard product to sell – you take someone out in one once and it’s pretty much a done deal.”

With their life-long passion for fishing, former owners Murray and Maureen definitely won’t be strangers to Tauranga’s bounty filled waters, where Maureen’s prowess at hauling in monster catches, up to and including a feisty 205kg blue marlin, is already legend.

Ends

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